

GREATER DES MOINES NOON CHAPTER VOICE

“19 years of leadership, education and friendship.”



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American Business Women's Association Annual Theme 2011/12

Hummingbirds can fly forward or backward with ease. Let's use this as a reminder that we can “fly backward” and appreciate our past, as women and as members of ABWA. We can also “fly forward,” carrying the lessons and experience of our past as we seek to define our future together.

Hummingbirds are known to wing their way as far as 2,000 miles to reach their destination. This reminds us to be persistent in the pursuit of our dreams and to adopt the tenacity of the hummingbird.

Hummingbirds are tireless, always seeking out the sweetest nectar. In some Native American cultures, hummingbirds are emblems of timeless joy and the nectar of life. They remind us to forever seek out the good in life and the beauty in each day. Let the hummingbird remind us all that this year's theme is to “Share the Past, Build the Future” of ABWA.



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The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.



AUGUST 4, 2011 MEETING
ALLPLAY—615 3RD STREET
11:30 A.M. to 1:00 P.M.
Program: Dr. Laura Rehmer

THE A.B.W.A'S OF ABWA

A IS FOR AMBITIOUS: We, as women, have the ability to do and be anything we set our minds on. We are ambitious to get started and to complete our goals. Check out www.ABWA.org and see how our organization can help with your ambitious nature!

B IS FOR BUILDING: Building character, building a business or building a skill....

You can get assistance by visiting www.ABWA.org and see first-hand what the association and Greater Des Moines New Chapter can do to help you.

W IS FOR WHIRLWIND: Are you the ultimate multi-tasker, whipping around trying to get things completed either on your job or at home? Or perhaps you are just trying to find a way to de-stress your life. Take a deep breath and visit our web site at www.abwanoondsm.com and see what is going on in our Chapter. Take a moment—stop and smell the flowers!

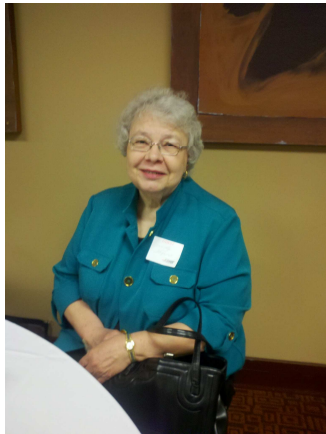
A IS FOR ATTEND: Attend our next chapter meeting or special event. The networking is great!



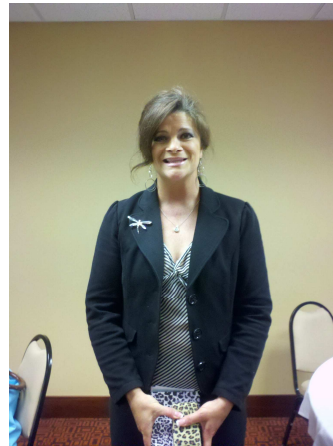
CONGRATULATIONS TO OUR NEW EXECUTIVE BOARD.

From left to right: Sandra Wheat, Vice President; Charla Davidson, Treasurer; Stephanie Mohler, Secretary; Sandi Guely, President; and Joleen Shaffer, Past President.

WELCOME TO OUR NEW MEMBERS



Dorothy Hoferer, Retired



Jill Combs, Sweet Diva



Scholarship Recipient, Jenna Brady being presented her \$2,000 check by Martha Owen, Education Chair.



Joan Ellis, The Beacon of Life, speaks after receiving a \$500 check for our Community Involvement recipient.

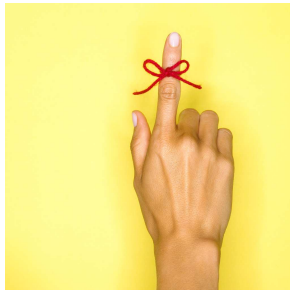


HAPPY BIRTHDAY

Cathy Neumann 8-12

Brenda McGuire 8-13

REMINDER:



**MEMBERSHIP
DUES
ARE NOW
DUE
PLEASE PAY AT
MEETING OR MAIL
CHECK TO:**

**CHARLA DAVIDSON
6732 AUGUSTINE CT.
JOHNSTON, IA 50131**

“Everyone has inside of him a piece of good news. The good news is that you don’t know how great you can be! How much you can love! What you can accomplish! And what your potential is!”

Anne Frank

**STILL TIME TO REGISTER FOR
NATIONAL CONFERENCE
TALK TO SANDI GUELY, PRESIDENT**

**NATIONAL WOMEN'S
LEADERSHIP CONFERENCE
SEPTEMBER 22-24, 2011
IRVING, TEXAS**

Save the date!

What better way to celebrate
American Business Women's Day
and the 62nd anniversary
of ABWA's founding.

Hope to see y'all in Texas!





MEMBER SPOTLIGHT

JULIE KORDICK

Where were you born? Creston, Iowa

Please tell us a little about your family. I have been married to my wonderful husband for 19 years. We have two sons, Matthew who will be 10 in July and Andrew who is 5.

Do you have any pets? If so, what and names. Shih Tzu named Bailey; and Brittany Spaniel named Dot.

What are your hobbies or things you enjoy doing while you're not working? I love to spend time with family and friends. I enjoy spending time in the kitchen, watching boys play ball, being involved in the community, scrapbooking and painting when I have time. Love flowers and fussing over them in the summer and a good book is always the perfect comfort to get your mind on something else!

Are you a collector? If yes, what do you collect? Not so much.

Did you go to college and if so what was your major? Graduated from NWMSU (Northwest Missouri State University) with a major in Business Administration.

When did you join ABWA and why? Honestly I do not remember when I joined the Boone County Charter Chapter in Boone, IA. I did take a leave for a few years and back in full swing this year.

Do you belong to any other professional organizations? I am a member of the United Way WLC (Women's Leadership Council).

When are you most content? On vacation with my family away from the everyday stresses of home and work! I loved spending a week in Minnesota in the middle of nowhere with no internet or cell phone service!! It was "pure bliss".

Who do you most admire? Anyone who has the passion and drive to turn their life around!

Latest book you have read. On becoming a leader/professional and Hello Darkness by Sandra Brown.

Favorite vacation place. I love vacationing really anywhere.

Favorite all-time movie. How to Lose a Guy in 10 Days

Favorite color. Red

Favorite flower. Rose

Likes: Ice cream, shopping, jewelry, magazines, seeing my boys accomplish something new, sense of accomplishment, clean house, a good laugh and Mexican food.

Dislikes: Negative people and doing laundry.

Ladies:

Below is a form to fill out if you are interested in advertising your business in the newsletter or you would like to be a **Spotlight Business** at one of our meetings. Our newsletter is seen by many other Chapters and organizations in the Des Moines and surrounding areas, so it would be a great way to advertise your business.

Also, **Spotlighting your Business** at one of our meetings would be a great way for others to learn more about what you do.

Think about it and then fill the form out and send it to me as soon as possible with your payment.

Charla Davidson
Newsletter Editor

This fiscal year there are two ways to advertise your business to other ABWA members.

A **Spotlight Business** will be able to set up an 8' display table at a monthly meeting and have up to 10 minutes during the monthly meeting to speak to the ABWA members and guests about their product or service.

Sign up will be on a first come first serve basis for the selection of months. The cost is \$25.

Newsletter Advertising is available for business card size advertisements. This can be purchased in various quantities.

\$5.00/month or \$36.00/year

Please include a business card with your order. MAIL YOUR CHECK AND ORDER FORM TO:
Charla Davidson 6732 Augustine Ct., Johnston, IA 50131

Member: _____ Business Name: _____

Spotlight Business: \$25.00

1st Choice Month: _____ 2nd Choice Month _____ 3rd Choice Month _____

Newsletter Advertising:

Monthly and which months _____

Yearly _____

Please enclose a business card with your order.

Enclosed my payment of \$ _____

Payment: _____ Cash _____ Check _____ Visa _____ Mastercard



ABWA's Proud Code of Conduct

A Chapter of the American Business Women's Association

Please send **newsletter submissions** by the 20th of each month, so the newsletter can be to you at least one week prior to the monthly meeting.

Newsletter Editor
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Email: z281996@aol.com

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

We're on the web!

www.abwanoondsm.com

"Let no one ever come to you without leaving better and happier. Be the living expression of God's kindness: kindness in your face, kindness in your eyes, kindness in your smile."

Mother Teresa

2011-2012 Officers & Committee Chairs

President	Sandi Guely	sandiguely@gmail.com
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Comm. Involvement		
Best Practices		

National Officers

President	Lynn Drowne
Vice President	Tina Gandy
Secretary/Treasurer	Tracy Sweet
VP District III	Nancy Ballenger

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